



the most current science. If your concerns are acne, rosacea, hyperpigmentation or aging, this system of products "simply" works. It will assist you in maintaining the results you received from your Spa service. Our

home care program is the foundation to your successful results for all your skins needs.

TL: My mother swears by your skin care products, and won't go anywhere without her Air Supply and Melt Away Cleaner!

MDM: That is because we "GIVE" every first time facial client our "Facial Miracle Experience System" to take home and Body Care products to our massage and nail service clients. This way they can see the results for themselves. We believe in them that much to give them to our clients at no charge!

TL: Anything new in the works at Novita Spa?

MDM: Always! I am very pleased to announce an addition

to the Novita Spa on the Square that has been in development for over a year and has been in our long term business plan from our inception in 2005 - "The Medical Rejuvenation Clinic at The Novita Spa on the Square!" The time and the parties involved needed to be right. The time is now! We have teamed with Dr Daniel Leeman of New U Plastic Surgery, in Austin. He will be the Medical Director for The Medical Esthetic services which will include Botox, Dermal fillers, Laser Hair Removal and many other Medical Esthetic Procedures and treatments. Dr Gary Prant of Arbor Foot Health Center of Austin is the Medical Director for foot related laser treatments. The Novita Spa will be offering la-



ser treatments for toe nail fungus and other foot and toe nail needs. This is a new "Hybrid" concept of marrying Day Spa relaxation and services with Medical Esthetic services for the face and complete body, including the hands and the feet. Our clients have been asking for these services to be done by us at The Novita Spa, by the professionals who they know, trust and respect. We have listened! This truly creates "Clinical Excellence with a Special Pampering Attitude!" ■

TL: As I sit here speaking with you, I have heard the phrase, "Because We Care," three times, what does this mean to me as a guest at Novita Spa?

MDM: It means training! Each of our staff members has the latest training for their area of expertise. It means that when you ask yourself, can you do for me what I need you to do, it means we can. We have been offering Clinical Facial, Massage and Spa Manicure-Pedicure treatments and many more treatments (too numerous to mention), since 2005 at The Novita Spa.

TL: How does your skin care line fit in with today's needs?

MDM: The Novita Spa Clinical products are a Simple, Safe and Synergistic System of Skin Care-Body Care Products. This system is for all skin types and needs and is designed to do what they say they are going to do by utilizing

to share the concept of "Clinical Excellence with a Special Pampering Attitude!"

TL: So, what does it mean when you say "Clinical Excellence with a Special Pampering Attitude?"

MDM: It is our philosophy and we take it very seriously - trying never to compromise on its most important aspects: RESULTS and PAMPERING! Results are offered for all Facial, Massage and Spa Manicure and Pedicure needs, while creating a serene, tranquil, hassle free atmosphere for our guest. This Pampering Attitude begins from the moment you call to set up your appointment to the when you leave the Novita Spa.



Tara Long of View Magazine chats with Megan DiMartino of Novita Spa.

TL: Megan, Georgetown is so fortunate to have a place like Novita Spa right here on our square. Why did you choose Georgetown?

MDM: Thank you for the compliment and I take it very seriously. The answer is complex, but the short version is that it was time to establish a Flagship Novita Clinical Spa somewhere in Texas. After extensive market research in 2003 the Austin area and, specifically Georgetown, kept coming up. I was living in Ft Worth where I had been developing and manufacturing Pharmaceutical Grade, result oriented skin care and Mineral Cosmetics since 1992. The Novita Clinical Products have been sold to other Spas and Medical

Spas worldwide since 1992. I am a practicing Para Medical Esthetician and during the last 21 years I have been consulting with Physicians and Spas nationally, educating and training their staffs with The Novita Clinical products. I knew it was time to do what I had been helping other spas do and

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is May 12th
we have lovely
wrapped gift packages.

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