

# American *Salon*

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The Romance  
of Spring

AN ADVANSTAR PUBLICATION

**t**he three *R*'s—refine, retexturize and restore—are the basis of Glycolique's skin repair system. Available for salon retail, the trio of products combines the benefits of natural botanicals and glycolic acid to give your clients that youthful glow.



# workshop

## three steps to healthier skin



The take-home system also prepares the skin for Pro 30—a mini-peel, rapid-exfoliation service with 30 percent buffered glycolic acid. And to

***smooth talk*** protect your

clients' skin from head to toe, introduce them to Silk, *above*, a body moisturizer chock full of vitamins and antioxidants.



# Glycolique®

## FACE FACTS...

by Megan Di Martino

### ARE ALL ALPHA HYDROXYS CREATED EQUAL?

#### What are Alpha Hydroxy Fruit Acids?

Many people perceive that the name Alpha Hydroxy is an active ingredient. It is not an active ingredient, but a family name for a group of fruit acids. Some examples of these fruit acids are: Glycolic Acid from sugar cane, Lactic Acid from milk, Malic Acid from apples, Tanic or Tartaric acid from grapes and Citric Acids.

#### What do these Fruit Acids do?

In the last few years these Alpha Hydroxy Fruit Acids have been added to cosmetic skin care and body care products to non-toxically and non-abrasively loosen the bond of dead skin cells that have built up on the epidermal layer of the skin's surface.

#### Are there differences between the members of the Alpha Hydroxy Fruit Acids family?

Like in any family, there are similarities between the members. The similarity between these fruit acids is that they all on some level, loosen the bond of the dead skin cells but Glycolic Acid has the smallest molecular structure therefore the greatest penetration which leads to the greatest effectiveness.

#### There are many products on the market with Alpha Hydroxy Fruit Acids at varying price points, what sets them apart?

There are several aspects that set products apart from one another:

- It is the entire formulation not just that the formulation has Alpha Hydroxy Fruit Acids. The entire formulation is more important than the fact that Alpha Hydroxy Fruit Acids are used.
- The quality of ingredients used is most important. Many retail products are formulated with synthetic AHA's (Alpha Hydroxys).
- Pure pharmaceutical grade AHA's and Natural Botanicals used in the formulations are most important!

#### Glycolique® Systemé Complete



#### The Complete System of Alpha Glycolic Acid Skin Care Products

• Facial Care • Body Care  
Hand & Nail Care • Education

## We hear a lot about percentages. Is a higher percentage of Alpha Hydroxy used in the formulation more effective?

Again, you must consider the entire formulation. Something not spoken about but which is most important is the pH of the product. The pH of Alpha Hydroxy products should be no lower than 2.85. If lower, there is an increased potential of irritation.

As stated earlier the other active ingredients are very important not just the percent of the Alpha Hydroxy Fruit Acid, and more is not better; THE PROOF IS THE PUDDING OR IN OTHER WORDS...THE RESULTS ARE EVERYTHING.

## What results should I see?

You should see an increased clarity in your skin's appearance and a general improvement in the appearance.

Many dermatologists have stated the most important aspect is to find a "system" and not to mix products.

## Glycolique®

- The original Three-Step Skin Repair System with Alpha Hydroxy Glycolic Acid. Pro 30 Mini Rapid Exfoliation Peel, Silk Total Body Moisturizer
- Pure pharmaceutical grade Alpha Hydroxy Glycolic Acid
- Formulation with European cold pressed botanicals
- No animal testing or by-products
- Fragrance free
- pH 3
- The system is for all skin types - from normal to dry to oily acne prone skin
- The system was designed for both men and women



**Professional Mini-Peel**  
Rapid Exfoliation Treatment  
*Revolutionary AHA Glycolic Acid Formulation*



**The Original Three-Step Skin Repair System**  
with Alpha Glycolic Acid

## New From Glycolique®



The only thing you should put on your skin is  
**SILK™**  
Hydro Exfoliating Total Body Moisturizer  
with Ultimate Alpha Complex 15

## To Purchase Products and Educational Class Information, Contact Glycolique's Professional Beauty Distributors

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- Nail Co Market Place
- Evelyn Beauty Supply
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**Glycolique®...The Gift of Time™**

Contact Glycolique at 800•704•9277 for further information



## ***It Began with the Three-Step Take-Home System***

“Being a pioneer is a tradition in Texas...but when we introduced the technology of Alpha Hydroxy skin care several years ago, we created a whole new beauty industry,” states Ms. Megan Di Martino, Founder and innovator of GLYCOLIQUÉ, the *original* 3-step skin repair system with *Alpha Hydroxy Glycolic Acid*, and the entire GLYCOLIQUÉ product line.

“Back then, few people knew what the family name ‘*Alpha Hydroxy*’ meant, or that *Glycolic Acid*, the most effective family member, could take years off the appearance of their skin...or that our process uses all natural, *non-toxic ingredients* with no animal by-products, and no testing on animals. Today, Alpha Hydroxy skin care is known and accepted worldwide, *and our three-step progress is the benchmark of the industry.*”

She adds: “Others have jumped on the Alpha Hydroxy bandwagon, many using a single-product approach which confuses the consumer (they never know which products to use together). While most Alpha Hydroxy products on the market use *cosmetic-grade* (synthetic) ingredients, GLYCOLIQUÉ utilizes only *pharmaceutical-grade* (99.9% pure) Glycolic Acid and *natural* botanicals.”

## ***It Got Supercharged With Pro-30 . . .***

“When we introduced PRO-30, *the mini-peel rapid exfoliation treatment*, we took a quantum leap in skin repair technology. With this unique formulation of 30% buffered Glycolic Acid, all other Alpha Hydroxy Fruit Acid and Beta Hydroxy Acid, we actually found a way to ‘*jump start*’ the proven benefits of our daily three-step system! PRO-30 MINI PEEL SYSTEMÉ COMPLETE brings instant, noticeable improvement.